

# Exciting opportunity to become one of our Christmas Tree sales partners

Forestry England are looking for (a) partner(s) to take on the sale of Christmas Trees to the general public along with associated products and services at Sherwood Pines, Cannock Chase Forest and Delamere Forest.









# We are Forestry England

We look after more land and more trees than any other organisation in the country, shaping landscapes for people, wildlife and timber. It's a job that never stops growing.

We currently operate Christmas Tree Sales Centres at three of our key Forest Centres within our Central England Forest District.

## Sherwood Pines, Nottinghamshire

- Average sales over past 3 seasons (Spruce, Fir and Pine) 1644 trees
- Additional sales of wreaths, mistletoe and tree stands
- Customer engagement experiences
- Live and recorded Christmas themed music
- Open 7 days a week, 10am 4pm

## Cannock Chase Forest, Staffordshire

- Average sales over past 3 seasons (Spruce, Fir and Pine) 5740 trees
- Additional sales of wreaths, mistletoe and tree stands
- Christmas tree event catering
- Santa's Grotto & further customer engagement experiences
- Open 7 days a week, 10am 5pm plus limited late night opening
- Live and recorded Christmas themed music

### Delamere Forest, Cheshire

- Average sales over past 3 seasons (Spruce, Fir and Pine) 3655 trees
- Additional sales of wreaths, mistletoe and tree stands
- Christmas tree event catering
- Santa's Grotto & further customer engagement experiences
- Open 7 days a week, 10am 5pm plus limited late night opening
- Live and recorded Christmas themed music







For more information on this rare opportunity and the tender process,

visithttps://www.contractsfinder.service.gov.uk/Notice/37591f06-0b2b-4595-96c0-6f0d817c84ad?p=1