

Westonbirt photography volunteer

Westonbirt is the National Arboretum and our collection of rare and beautiful trees has few rivals. Our 15,000 trees and shrubs represent around 2,500 species and include 5 national collections. We aim to inspire our visitors with an understanding of the global importance of trees both on and off site through our marketing channels, and a key part of this is through photography.

We currently have some exciting new opportunities to join our small team of volunteer photographers, supporting Westonbirt Arboretum's marketing department creating visually appealing photographs to support social media campaigns.

When

- ✧ Initially we would like you to come in every two to three weeks, between the hours of 10am – 3pm Monday – Friday, and you can choose which week day would suit you best.
- ✧ The frequency of visits is open for review and may become more or less frequent at different times of the year.
- ✧ Whenever possible, you will carry out the activity in pairs (and so coordinate your times with another photography team member).

What's involved?

- ✧ Helping to support individual marketing campaigns by going out and finding specific photos to support communications.
- ✧ Attending commercial and learning events, such as Forest Live or our summer arts and craft activities to take photos to support marketing objectives.
- ✧ As well as taking photos of specific areas or themes, you would be required to go into the arboretum and find great seasonal shots to use on social media channels such as Instagram, Facebook and Twitter.

Please note that any photos taken of the arboretum or its visitors will be the property of the arboretum. We will credit you wherever possible in marketing materials, however, due to the nature of some of our social media channels this may not always be possible.

We'd like you to be

- ✧ A good amateur photographer with experience of photography with people, families, landscapes, etc.
- ✧ Happy to speak to members of the public to engage with them and seek permission to take great photos featuring visitors
- ✧ A good general level of fitness is needed as this is outdoor work and a fair amount of walking is required.
- ✧ An interest in the arboretum and trees is helpful, although no specialist knowledge of trees is expected.
- ✧ Have access to your own camera and lens – though if needed we could provide one.
- ✧ If selected for the second part of the application process (an informal chat with the team), to bring in a portfolio of work to show to the Marketing team.

We will

- ✧ Provide training to cover all aspects of the role, with ongoing help and support.
- ✧ Provide materials and equipment with appropriate instruction.
- ✧ Invite you to regular meetings/training.
- ✧ Pay a contribution to the cost of volunteering travel.
- ✧ Provide mule buggy training if appropriate, but please be aware that buggies may not always be available, and you will need to move around the arboretum on foot.

Please send your application

and include **two photographs as examples of your work** (preferably one natural landscape photo and one featuring people), by email to alice.chadwick@forestryengland.uk or by post to Alice Chadwick, Westonbirt, The National Arboretum, Tetbury GL8 8QS.

<https://www.forestryengland.uk/volunteering-westonbirt-the-national-arboretum>